

SHMUEL
- FRANCO
DALIA

Menashe Family Reunion - Summer 2026



5 Nights

JULY 30, 2026 - AUGUST 04, 2026

This unforgettable Menashe family reunion brings three generations together in Israel for shared discovery, laughter, and meaning. From grandparents to grandchildren, experience Israel through culture, food, volunteering, and celebration—strengthening family bonds while creating memories rooted in heritage, connection, and joy.

via śabra

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Our team

ABOUT US

We're a team of Israel-obsessed locals ready to take you on the trip of a lifetime around our exciting country. We aim to "unfold Israel" by immersing you in the experience of Israel. Hike a hidden trail, tour a historic site you've never heard of, taste unfamiliar flavors, meet someone who was born here and someone who immigrated – take it all in.

Become acquainted with contemporary Israel, its history, heritage, cuisine and culture.

And of course with the Via Sabra touch - the extra special care we devote to making every tour the best adventure of your life, at no extra charge, you'll find yourself transformed!

I invite you to join the Via Sabra community, discover Israel for yourself– and discover yourself!

Avihai Tsabari

Avihai Tsabari

CEO and founder of Via Sabra

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In a nutshell

Menashe Family Reunion - Summer 2026

JULY 30, 2026 - AUGUST 04, 2026

Day 1

Thu, 30 Jul 2026

- Welcome to Israel
- Optional activities in Jerusalem:
 - OPTION 1: The National Library of Israel
 - OPTION 2: Yvel Design Center
 - OPTION 3: Sataf trail
- Time to rest at the hotel before dinner
- Drive (as a group) to Muslala
- Ice Breaker Welcome Event at Muslala and dinner

Day 2

Fri, 31 Jul 2026

- Morning options for activities:
 - OPTION 1: Machne Yehuda Tasting Tour
 - OPTION 2: Old City Tasting Tour
 - OPTION 3: 'Shtisel' Tours - tasting tour of the Ultra Orthodox Neighbourhoods
- Before Sunset - Ladino Tour of Nachlaot
- Flower Arrangements and Tzedaka box making for the kids
- Time to rest at the hotel
- Shabbat Dinner at the hotel
- Family "Jaale" time

Day 3

Sat, 01 Aug 2026

- Morning Yoga
- The Big Jerusalem Scavenger Hunt
- "The Ultimate Israel Jeopardy" (we can include questions about the family)
- Havdalah on the roof of the hotel
- Motsash Celebration (20 minute walk from the hotel)

Day 4

Sun, 02 Aug 2026

- Morning Volunteering at Leket Israel
- Ella Valley Winery - tour and lunch
- Drive south to Kibbutz Zeelim at the Gaza Envelope
- The Great Desert Night

In a nutshell

Menashe Family Reunion - Summer 2026

JULY 30, 2026 - AUGUST 04, 2026

Day 5

Mon, 03 Aug 2026

- Morning volunteering at Kibbutz Kfar AzaKfar Aza
- Lunch at Hahummus Shel Tehina
- Regrouping and drive to Rimon Music School in Sderot
- Dinner at the hotel at Kibbutz Zeelim

Day 6

Tue, 04 Aug 2026

- Check out of the hotel
- Farewell



Welcome to Israel!

DAY 1 THURSDAY, 30 JULY 2026

- **Welcome to Israel Shalom** - welcome to Israel. Arrival at Ben Gurion Airport.
- **Optional activities in Jerusalem:**
- **OPTION 1: The National Library of Israel** The National Library of Israel is the home of our collective memory. Now based in a stunning new Jerusalem landmark, we've evolved into a vibrant hub for culture and education, making our vast collections accessible to everyone, everywhere.
- **OPTION 2: Yvel Design Center** Yvel, Levy spelled backward, is a dynamic company internationally known in jewelry manufacturing. Hear the company's fascinating story and learn about Megemeria School of Jewelry and Art founded by Yvel which offers a program to 21 Ethiopian students each year, to learn jewelry design.
- **OPTION 3: Sataf trail** Discover the Sataf Trail in the Jerusalem Hills — shaded paths, ancient agricultural terraces, seasonal springs, and wildflowers. Perfect for families, nature lovers, and hikers seeking beauty and history in one scenic walk.
- **Time to rest at the hotel before dinner**
- **Drive (as a group) to Muslala**
- **Ice Breaker Welcome Event at Muslala and dinner** Event will include dinner, background music and an open PA system for the family to use.

Muslala is a nonprofit organization established in 2009 by artists, residents, and community activists. The organization runs art exhibitions, urban “art-tracks”, guided tours, and art workshops. Muslala wishes to produce a new model that combines artistic activity with a social orientation. Tour the center, learn about the activities, and choose a workshop.

Overnight: Cassia Hotel Jerusalem



Flavor Jerusalem before Shabbat

DAY 2 FRIDAY, 31 JULY 2026

- **Breakfast at the hotel**
- **Morning options for activities:**
- **OPTION 1: Machne Yehuda Tasting Tour** In the heart of the city sits a bustling multi-ethnic market bursting with life, art, and flavor. A tasting tour through Machane Yehuda Market is an adventure for your taste buds! Enjoy the hustle and bustle with all the rich fragrances, colors, and sounds this iconic Jerusalem market offers.
- **OPTION 2: Old City Tasting Tour** Walk through the Muslim and Christian Quarters of the Old City seeing the historical and religious sites. See some off-the-beaten track sites in the winding alleyways and enjoy some Jerusalem delicacies. We will have a "taste of history" that interweaves stories and anecdotes, historical information, and, of course, combines the senses of smell, taste, and sound.
- **OPTION 3: 'Shtisel' Tours - tasting tour of the Ultra Orthodox Neighbourhoods** Walk the streets of the ultra-Orthodox neighborhoods and get to know the people, the food, and feel the vibrations of this life. Gain a more complex appreciation for the people by listening to their music, visiting synagogues, various institutions, seeing unique leisure, fashion, and art this world encompasses, and, of course by eating traditional foods.
- **Before Sunset - Ladino Tour of Nachlaot** For everyone
- **Flower Arrangements and Tzedaka box making for the kids**
- **Time to rest at the hotel** And a festive Kabbalat Shabbat at the hotel
- **Shabbat Dinner at the hotel**
- **Family "Jaale" time** In a private hall, tables with pitzuhim for the family to get together and celebrate Shabbat

Overnight: Cassia Hotel Jerusalem



DAY 3 SATURDAY, 01 AUGUST 2026

- **Breakfast at the hotel**
- **Morning Yoga** Or time on own for Shabbat services
- **The Big Jerusalem Scavenger Hunt** Embark on a playful scavenger hunt through Yemin Moshe and Mishkenot Sha'ananim, solving clues, uncovering hidden viewpoints, and weaving Jerusalem's history, art, and neighborhoods into an unforgettable team adventure together.
- **"The Ultimate Israel Jeopardy" (we can include questions about the family)** Play an exciting family-friendly Jeopardy-style game about Israel, testing knowledge of history, culture, food, and geography through fun challenges, teamwork, laughter, and friendly competition for all ages.
- **Havdalah on the roof of the hotel** OR - if using busses - at the Montefiore Mill of Mishenot Shaananim
- **Motsash Celebration (20 minute walk from the hotel)** Saturday evening features a light dinner in a unique venue near the hotel, with live music and relaxed seating, creating a warm, casual space for families to unwind and enjoy time together.

Overnight: Cassia Hotel Jerusalem



Heading south

DAY 4 SUNDAY, 02 AUGUST 2026

- **Breakfast at the hotel** And check out. then head south
- **Morning Volunteering at Leket Israel** Volunteer at Leket - Israel's food bank. Learn about this important leading organization whose sole focus is rescuing healthy, surplus food and delivering it to those in need. Volunteers go into the fields to pick and gather fruits and vegetables that were not collected during the commercial harvest. You will volunteer at the Logistics Center to help sort and pack the collected produce in preparation for distribution to soup kitchens, food pantries, senior citizen centers, and homeless shelters.
 - OTHER options for volunteering:
 - Picking fruit at the Gaza Envelope (Kibbutz Erez)
 - Packing Beef Jerkey for Soldiers
 - Holit gardening
 - UPON AVAILABILITY OF THE PROGRAM - volunteer with wounded soldiers
- **Ella Valley Winery - tour and lunch** Visit Emek Ha-Ela Winery and discover how elegance comes to life in every glass. Enjoy a guided tour, taste beautifully layered wines, then relax over a delicious lunch surrounded by vineyard views.
- **Drive south to Kibbutz Zeelim at the Gaza Envelope**
- **The Great Desert Night Desert Dinner**- it's not a mirage! Your evening awaits under the stars with a taboon for bread making, smoked meats, spirits, desert music, star-gazing, and the most magical dinner you've ever had.

Overnight: Eretz Zeelim - South



Making a change, together

DAY 5 MONDAY, 03 AUGUST 2026

- **Breakfast at the hotel**
- **Morning volunteering at Kibbutz Kfar Aza** Kfar Aza Volunteering in Kibbutz Kfar Aza after October 7th honors resilience—helping rebuild homes, support families, restore fields, and stand in solidarity where community, courage, and hope refuse to be broken together.
- **Lunch at Hahummus Shel Tehina** Lunch at Hummus Shel Tchina is about connection—an iconic Sderot hummusiya founded to bring people together, staying open through hardship, driven by community, resilience, and a shared love of homemade hummus.
- **Regrouping and drive to Rimon Music School in Sderot** ***Private Tailored Event***
Bringing on the Beat: Experience the vital role music schools are playing in Israel's thriving jazz and music scene at the Rimon School of Jazz and Contemporary Music. We'll meet musicians from Israel and around the world who are studying at the country's leading school for advanced studies in modern music and sample some of the sweet, exciting sounds they're creating.
- **Dinner at the hotel at Kibbutz Zeelim**

Overnight: Eretz Zeelim - South



L'hitraot!



Until our next family
reunion

DAY 6 TUESDAY, 04 AUGUST 2026

- **Breakfast at the hotel**
- **Check out of the hotel** Enjoy the morning with family on the kibbutz open areas (or hall), and at noon break to your next adventure.
 - 1 bus drives to Tel Aviv
 - 1 bus drives to Jerusalem
- **Farewell** We hope to host you again in our beautiful country!

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Via Sabra gave us an Israel experience like no other. The bookings, the guides, where we went, everything was a joy, the perfect combination of touring, learning and fun.

Stephen K



Not only was the experience reflective of top-notch quality and superb attention to detail, you were treated like family.

Elizabeth



It was the most interesting, delicious, fun trip that we have ever had to Israel and quite frankly, anyplace! Our tour guide brought everything alive for us and filled our days with so many adventures. Cannot recommend this enough.

Ariel P

